

**Columbia, SC**  
Killian Road at I-77

Killian Market Place Shopping Center



**A Bright-Meyers Development Project**

Fletcher Bright Company  
(423)755-8830

Meyers Brothers Properties LLC  
(404)252-1499

# Killian Road and I-77

## Columbia, SC

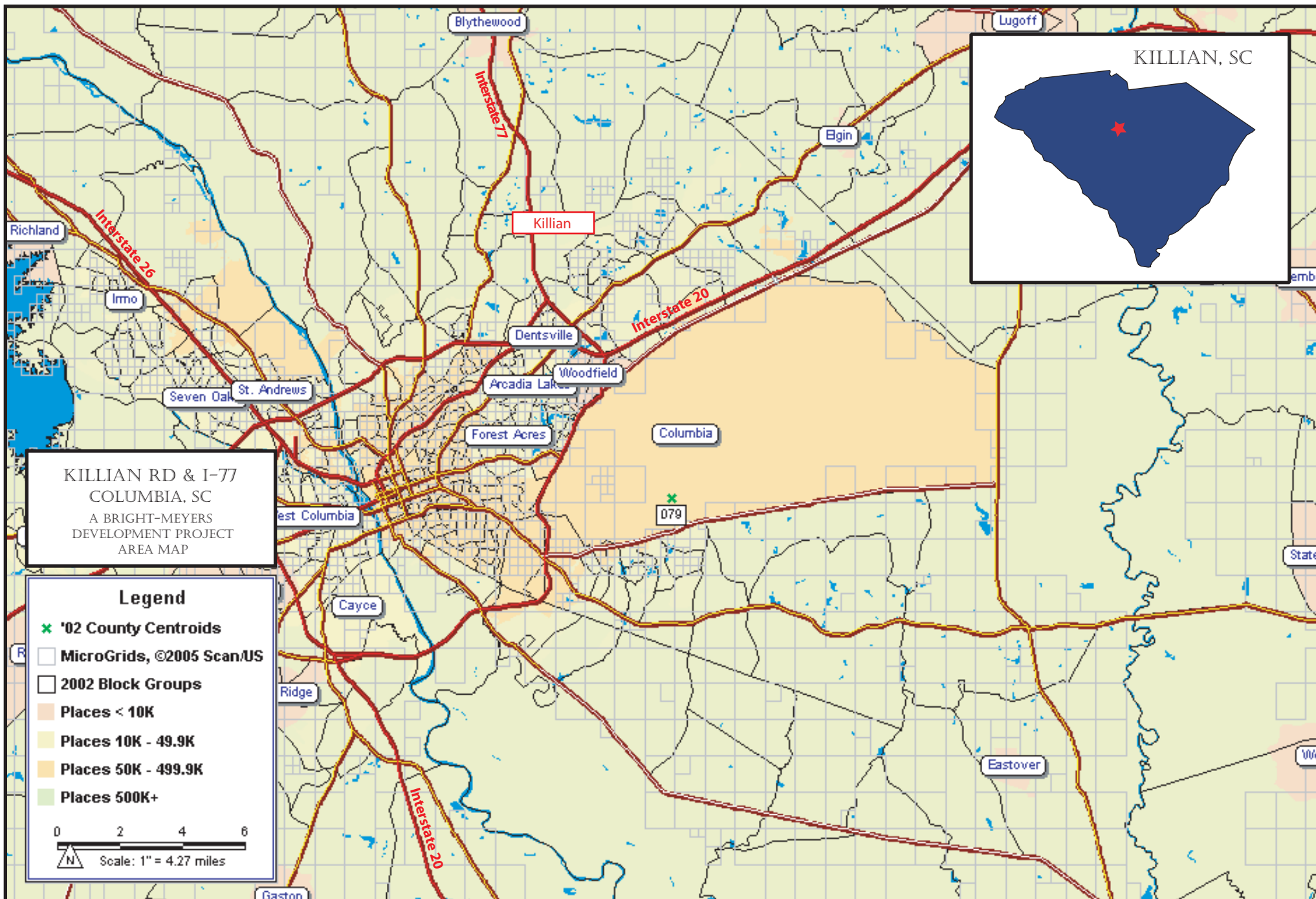
- AVAILABLE NOW! Killian Market Place Shopping Center features a 203,819sf Wal-Mart Supercenter with 34,000sf additional retail space available.
- Located on Interstate 77 in the booming northeast Richland County market just 15 minutes north of Columbia, South Carolina.
- Growth in the market exceeded 70% from 1990-2000. Its appeal continues to grow due to its highly regarded school district and the ongoing construction of thousands of new homes.
- Don't miss this opportunity to have a presense in this amazing market!

For Leasing Information Call:  
**800-446-3289**

A Bright-Meyers Development Project

The Fletcher Bright Company  
Meyers Brothers Properties, LLC

\* The information contained in this brochure has been obtained from sources we believe to be reliable. However the developer makes no warranty or representation regarding the accuracy of the information.







**Walmart-Killian Road**  
**DBS Corporation**  
**Columbia, SC 6/16/2008**  
[www.highwingimages.com](http://www.highwingimages.com)



# KILLIAN RD & I-77 COLUMBIA, SC

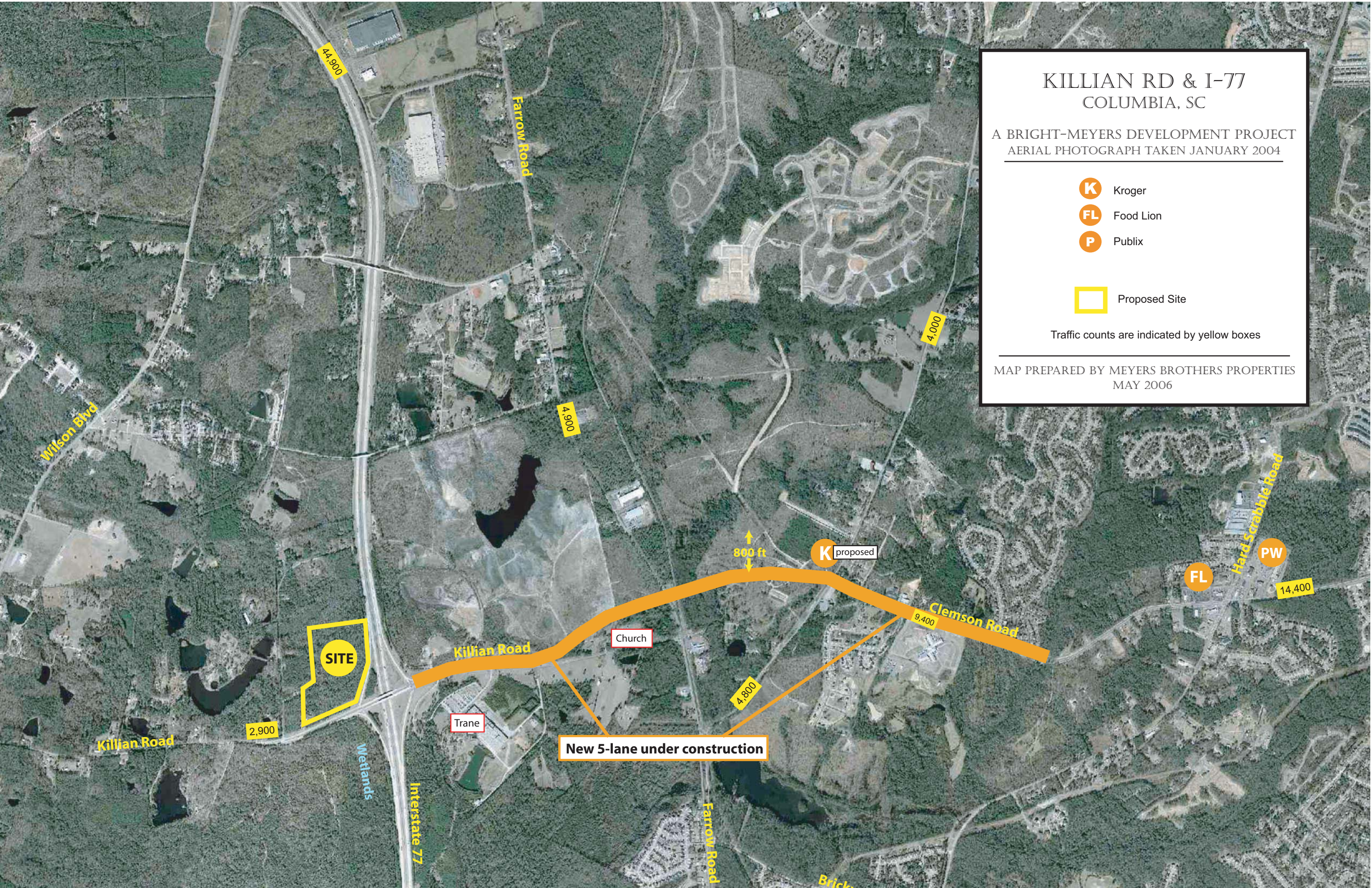
A BRIGHT-MEYERS DEVELOPMENT PROJECT  
AERIAL PHOTOGRAPH TAKEN JANUARY 2004

- K** Kroger
- FL** Food Lion
- P** Publix

 Proposed Site

Traffic counts are indicated by yellow boxes













MAP PREPARED BY MEYERS BROTHERS PROPERTIES  
MAY 2006






# KILLIAN, SC COMPETITION MAP

A BRIGHT-MEYERS DEVELOPMENT PROJECT

- |   |                      |   |               |
|---|----------------------|---|---------------|
|  | Wal-Mart SuperCenter |  | Kroger        |
|  | Sam's Club           |  | Publix        |
|  | Home Depot           |  | Food Lion     |
|  | Lowe's               |  | Bi-Lo         |
|  | Big K                |  | Piggly Wiggly |
|  | Target               |  | Winn Dixie    |

 Proposed Site

MAP PREPARED BY MEYERS BROTHERS PROPERTIES  
MAY 2006

Mungo Homes  
3,000 units  
400 units/year  
\$100-250K




Killian Crossing  
Mixed Use  
Development

 proposed

5 lane under construction

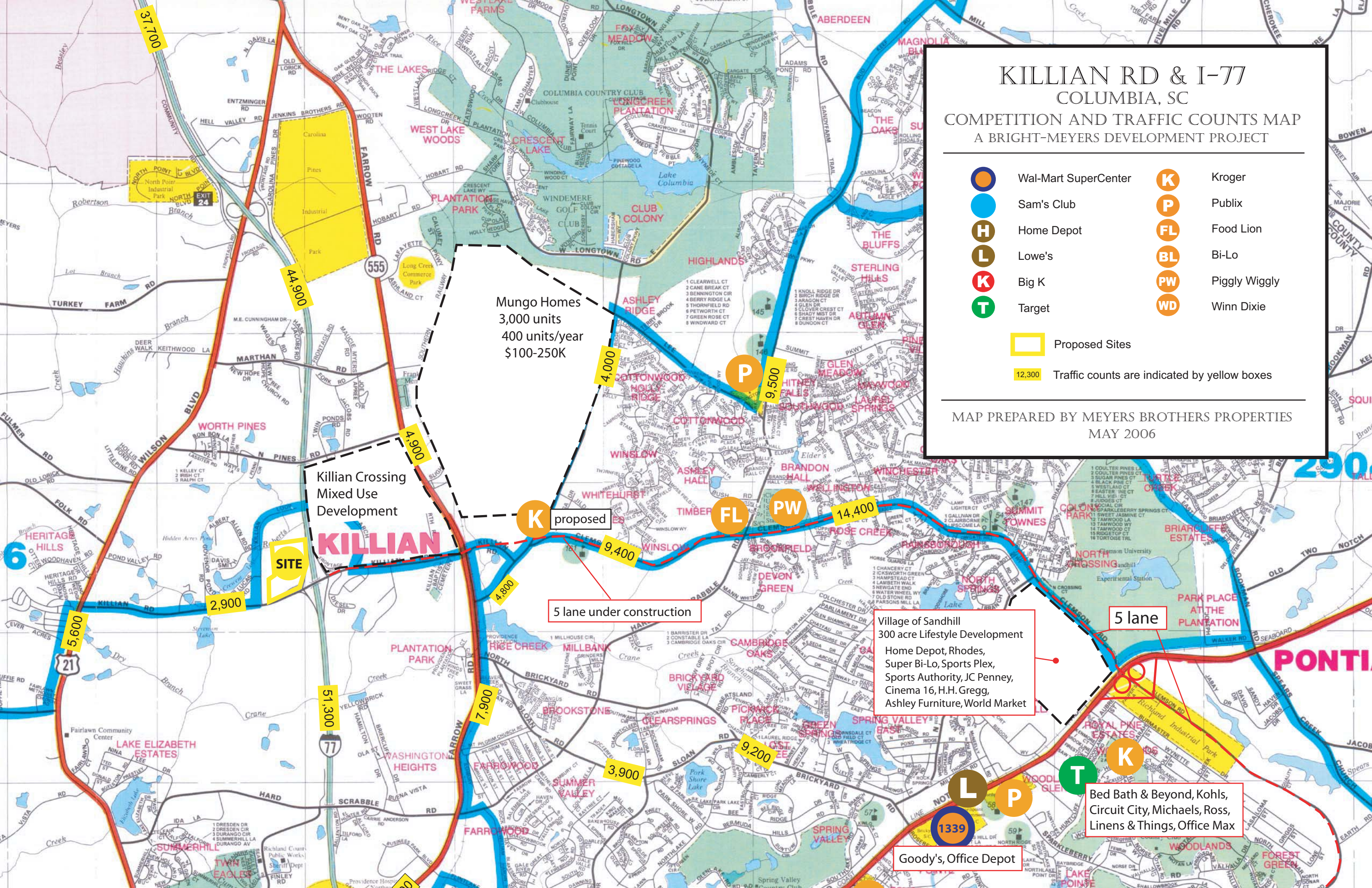
Village of Sandhill  
300 acre Lifestyle Development  
Home Depot, Rhodes,  
Super Bi-Lo, Sports Plex,  
Sports Authority, JC Penney,  
Cinema 16, H.H. Gregg,  
Ashley Furniture, World Market

5 lane

    
Bed Bath & Beyond, Kohls,  
Circuit City, Michaels, Ross,  
Linens & Things, Office Max













   
Goody's, Office Depot







# KILLIAN RD & I-77 COLUMBIA, SC

## COMPETITION AND TRAFFIC COUNTS MAP A BRIGHT-MEYERS DEVELOPMENT PROJECT

- |  |   |
|--|---|
|  Wal-Mart SuperCenter |  Kroger        |
|  Sam's Club           |  Publix        |
|  Home Depot           |  Food Lion     |
|  Lowe's               |  Bi-Lo         |
|  Big K                |  Piggly Wiggly |
|  Target               |  Winn Dixie    |

 Proposed Sites

 Traffic counts are indicated by yellow boxes

MAP PREPARED BY MEYERS BROTHERS PROPERTIES  
MAY 2006

Mungo Homes  
3,000 units  
400 units/year  
\$100-250K

Killian Crossing  
Mixed Use  
Development

Village of Sandhill  
300 acre Lifestyle Development  
Home Depot, Rhodes,  
Super Bi-Lo, Sports Plex,  
Sports Authority, JC Penney,  
Cinema 16, H.H. Gregg,  
Ashley Furniture, World Market

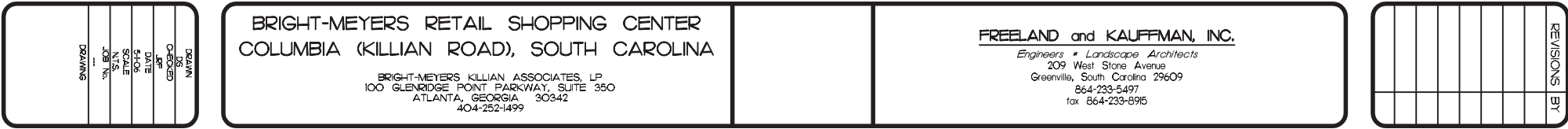
Bed Bath & Beyond, Kohls,  
Circuit City, Michaels, Ross,  
Linens & Things, Office Max

Goody's, Office Depot

5 lane under construction

5 lane





**This is a preliminary site plan subject to the modification by the developer.**



## KILLIAN DEMOGRAPHICS

	3 MI RING	5 MI RING	10 MI RING
<b>2012 Population</b>	23,074	79,563	263,540
<b>2000 Population</b>	13,492	53,706	212,681
<b>00-12 % Population Change</b>	71%	48%	24%
<b>2012 Households</b>	8,557	30,198	97,843
<b>2012 Average Household Income</b>	\$66,091	\$69,267	\$63,646

Coordinates: 34.1337, 80.9679



## **KILLIAN**

**Killian** is located in the Northeast Richland submarket just outside of Columbia, South Carolina. It is the fastest growing market in the metropolitan area as well as one of the most affluent. The appeal of this area continues to grow due to its highly regarded school district, wide variety of housing options and varied employment opportunities.

### **Killian Area Population**

87,150 residents  
70% growth rate from 1990-2000  
\$72,632 Average Household Income (2005)

### **Richland County Population**

320,677 residents  
12.23% growth rate from 1990-2000  
\$61,987 Average Household Income (2005)

### **Trade Area Population**

43,449 residents  
51.34% growth rate  
\$69,997 Average Household Income (2004)

### **Major Employers**

<b><i>Employer</i></b>	<b><i>Employees</i></b>
Fort Jackson – US Army Base.....	9,500
Blue Cross Blue Shield.....	7,200
Richland Two School District .....	2,500
State of South Carolina.....	1,500
BOSE Corporation.....	1,149
FN Manufacturing.....	362
Spirax Sarco.....	341
Siemens Diesel.....	300
Diamant Boat Incorporated.....	190
Schmalbach-Lubeca.....	177

### **Area Employment**

Number of persons employed.....	32,269
Unemployment rate.....	7.65%

### **Education**

Richland School District Two.....18,439 students  
*Seventh largest school district in the state. Thirteen of the nineteen District 2 schools have been named National Blue Ribbon Schools by the U.S. Department of Education. Seven have been named Palmetto's Finest schools.*



## **Transportation Projects**

Widening Killian Road from I-77 to I-20. Road is under construction and scheduled for completion [\*see map\*](#). Killian Road will serve as the main east-west connector for the area. The traffic count along Killian Road is expected to double to 45,000 by 2011.

## **Area Residential Growth**

<b><u>Subdivision</u></b>	<b><u>Number of Housing Units</u></b>	
	<b><u>Today</u></b>	<b><u>Buildout</u></b>
Lake Carolina	850	4,000
Longtown (Mungo)	0	2,800
Long Creek Plantation	850	1,350
University Club	70	800
Woodcreek Farm	150	800
Rice Creek Farms	0	700
Heron Lakes	0	650
Turkey Farm	0	450
Village at Sandhills	0	400
Ashley Oaks	50	350
Willow Lake	63	350
Highlands	300	350
Oleander Mills	25	337
Crickentree	115	300
Palmetto Place	0	236
Legend Oaks	35	213
Stonington	50	208
Fox Run	45	208
Belleclave/Chellewood	130	202
Other subdivisions	<u>1,186</u>	<u>4,297</u>
Total	3,919	19,000